



2026 SPONSORSHIP PACKAGE

ABOUT US

Founded in 1973 as a men's team and growing to include a women's side in 1998, the Wild Oats Rugby Club has a proud history in Saskatoon, boasting nearly 200 members through active and non-active players.

Many of these individuals have assisted in building rugby both city-wide and provincially, while others have represented Canada at the highest international levels, including the Rugby World Cup.

Members of the Wild Oats are also active in our local community, assisting in endeavours not only rugby-related like mini and junior development, but also with programs and other organizations around the city.

WHY SPONSOR THE WILD OATS?

TWO TEAMS, DOUBLE YOUR RETURN

Between the men's and women's teams, the Wild Oats play a minimum of 20 games each season, which runs May to September, creating multiple opportunities for sponsors to get recognition.

While the club shares a website, both teams operate their own social media channels. Sponsoring the club means that your logo would appear on multiple platforms, reaching different audiences with each and spreading awareness of your company and its support.

SASKATOONWILDOATS.CA



@WildOatsRugby

@WildOatsWomen



INTERESTED IN SPONSORING? CONTACT WILDOATS.SPONSORSHIP@GMAIL.COM

SPONSORSHIP LEVELS

GOLD LEVEL (\$500)

- Logo will appear on the Wild Oats website as a gold sponsor, as well as on the game-day announcement and game-result graphics.
- Logo on training tops for the season along with other gold-level sponsors.
- Acknowledgement along with other gold-level sponsors monthly on social media during the season.



SILVER LEVEL (\$250)

- Logo appears on the Wild Oats website as a silver sponsor, as well as on game-day roster announcements.
- Acknowledgement along with other silver-level sponsors at beginning and end of season on social media.



BRONZE LEVEL (\$100)

- Logo appears on the Wild Oats website as a bronze sponsor.
- Acknowledgement along with other bronze-level sponsors at beginning and end of season on social media.

JERSEY SPONSORSHIP

MULTI-YEAR SUPPORT

The Wild Oats are investing in jerseys that will be used for three seasons (2026-2028), which gives your company the opportunity to get three years of recognition on both the men's and women's jerseys for one payment. There is one logo available per spot.

Front: \$5,000

Top Back: \$2,500

Bottom Back: \$2,000

Left/Right Sleeve: \$1,000

Front/Back Shorts: \$1,000

Jersey and shorts shown here are examples only.
Final jersey design will be determined in the future.



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